

# BRIDGE *of* ALLAN TIMES

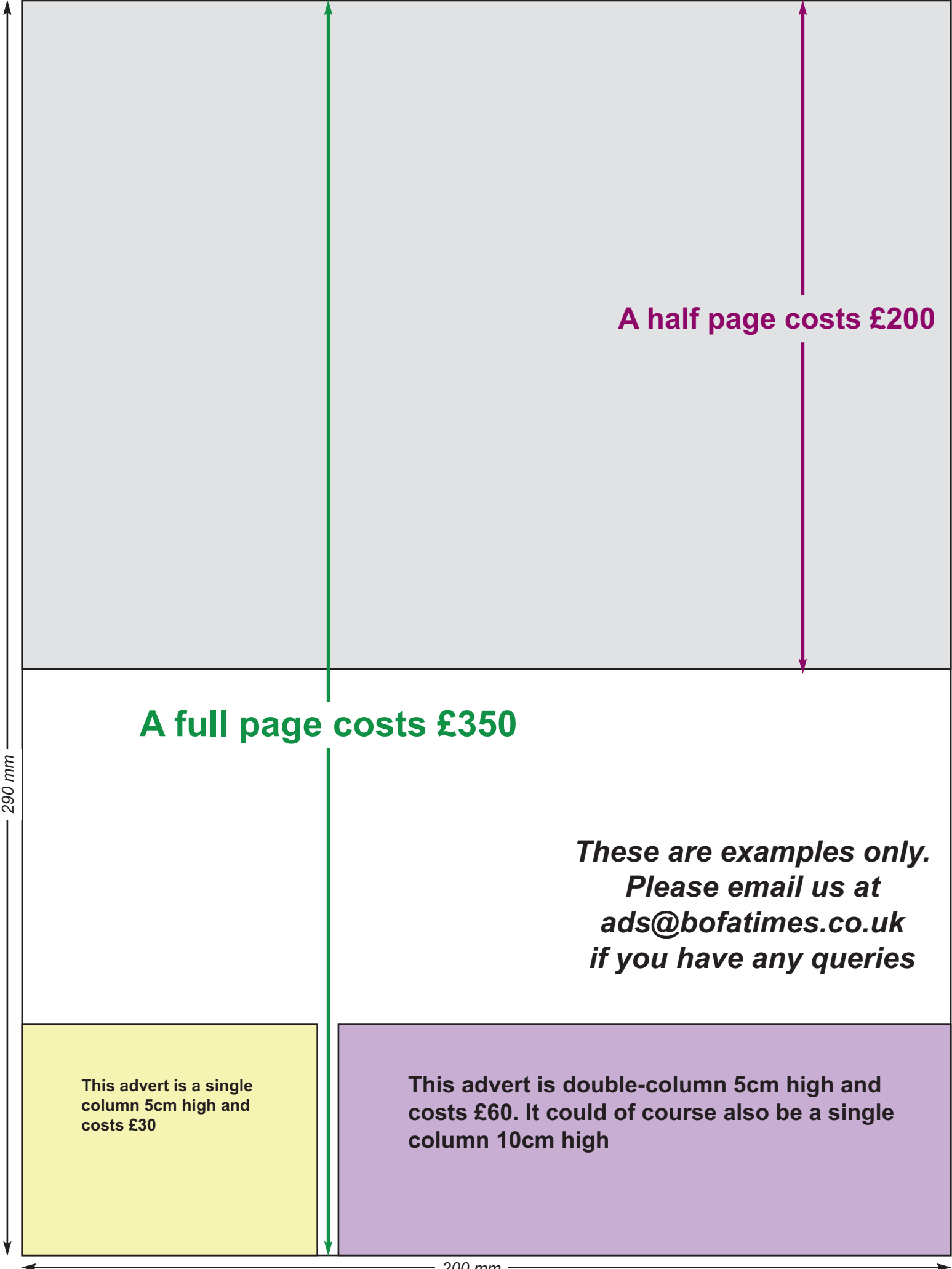
**Your community magazine**

## Advertising Rates and Data

Publication dates:	March, June and November
Copy closing dates:	February 15th, May 15th and October 15th
Format:	16 page full colour
Page size:	220mm wide x 290mm high
Printing area:	200mm wide x 270mm high
Columns:	3 columns each 63mm wide
Editorial font:	Trebuchet 9 point, no hyphenation
Advertising rate:	£6 per single column centimetre, minimum £30
Circulation:	2,800 (unaudited) and on the web at <a href="http://www.bofatimes.co.uk">www.bofatimes.co.uk</a>
Delivery:	By hand to each household in Bridge of Allan approximately 2 weeks after copy closing date

Prices are applicable from June 2008 - check our website for any changes.

See overleaf for sample adverts and prices.



290 mm

200 mm

**A half page costs £200**

**A full page costs £350**

*These are examples only.  
Please email us at  
[ads@bofatimes.co.uk](mailto:ads@bofatimes.co.uk)  
if you have any queries*

This advert is a single column 5cm high and costs £30

This advert is double-column 5cm high and costs £60. It could of course also be a single column 10cm high