

BRIDGE *of* ALLAN TIMES

Your community magazine

Advertising Rates and Data

Publication dates:	March, June and November
Copy closing dates:	February 28th, May 15th and November 15th
Format:	16 page full colour
Page size:	220mm wide x 290mm high
Printing area:	200mm wide x 270mm high
Columns:	3 columns each 63mm wide
Editorial font:	Trebuchet 9 point, no hyphenation
Advertising:	£6 per single column centimetre, minimum £30
Circulation:	2,800 (unaudited)
Delivery:	By hand to each household in Bridge of Allan

Prices are applicable from June 2010.

See overleaf for sample adverts and prices.

